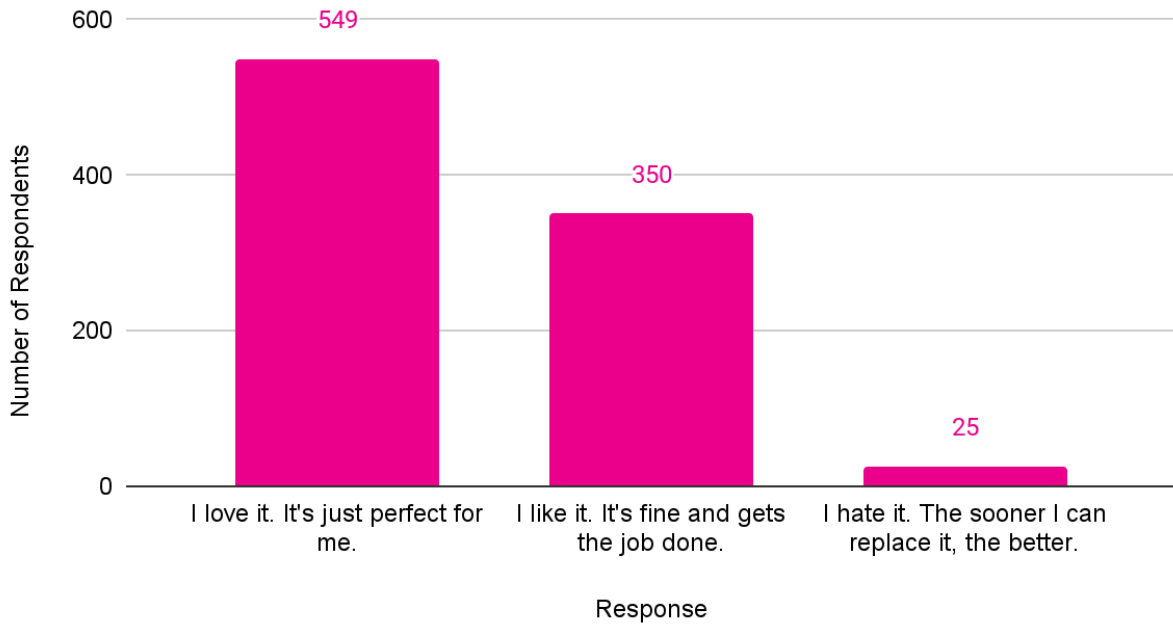
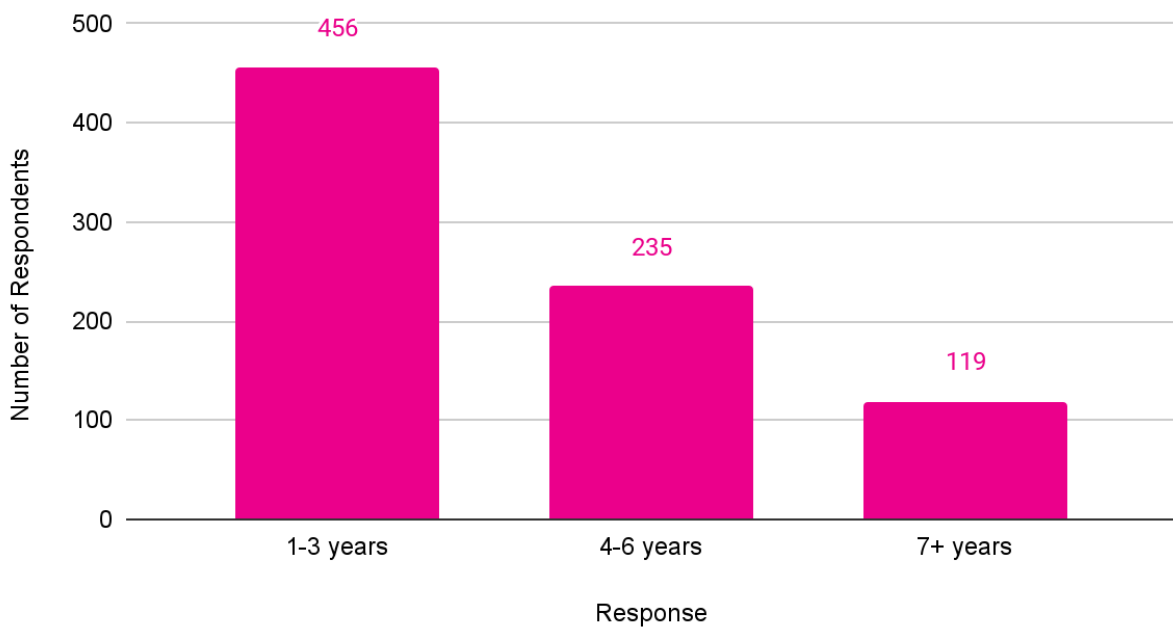


TrueCar's 2023 Valentine's Day Survey Raw Findings*

How you feel about your vehicle?

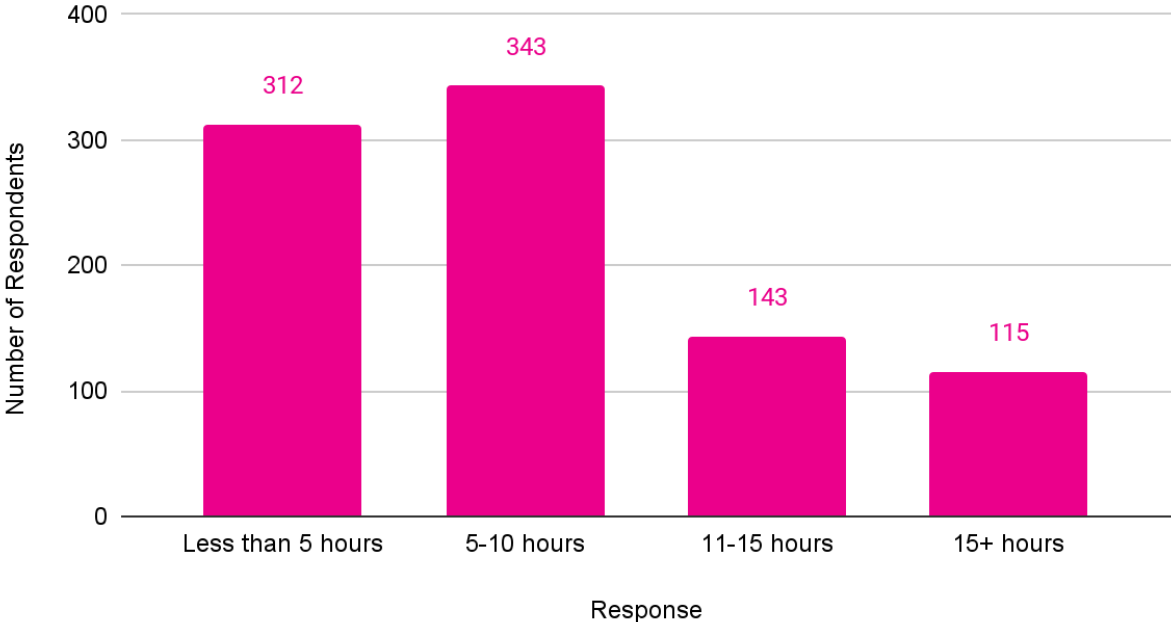


How long have you had your vehicle?

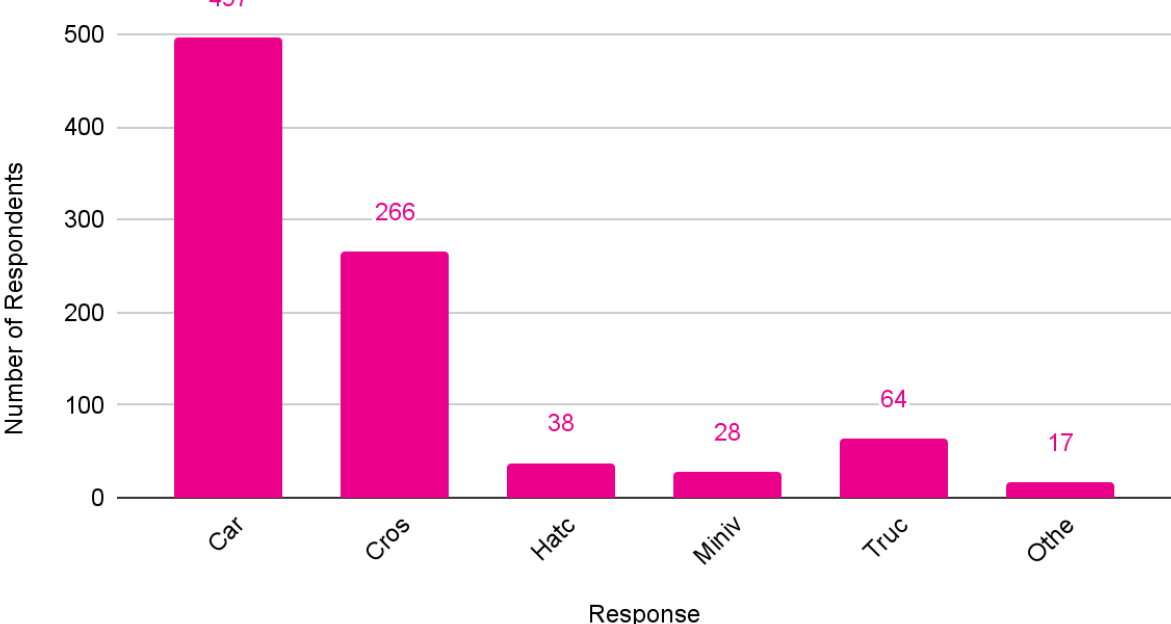


***Methodology:** TrueCar analyzed 1,152 responses to its Car Ownership Survey conducted on 2/1/2023.

On average, how much time do you spend in your vehicle per week?

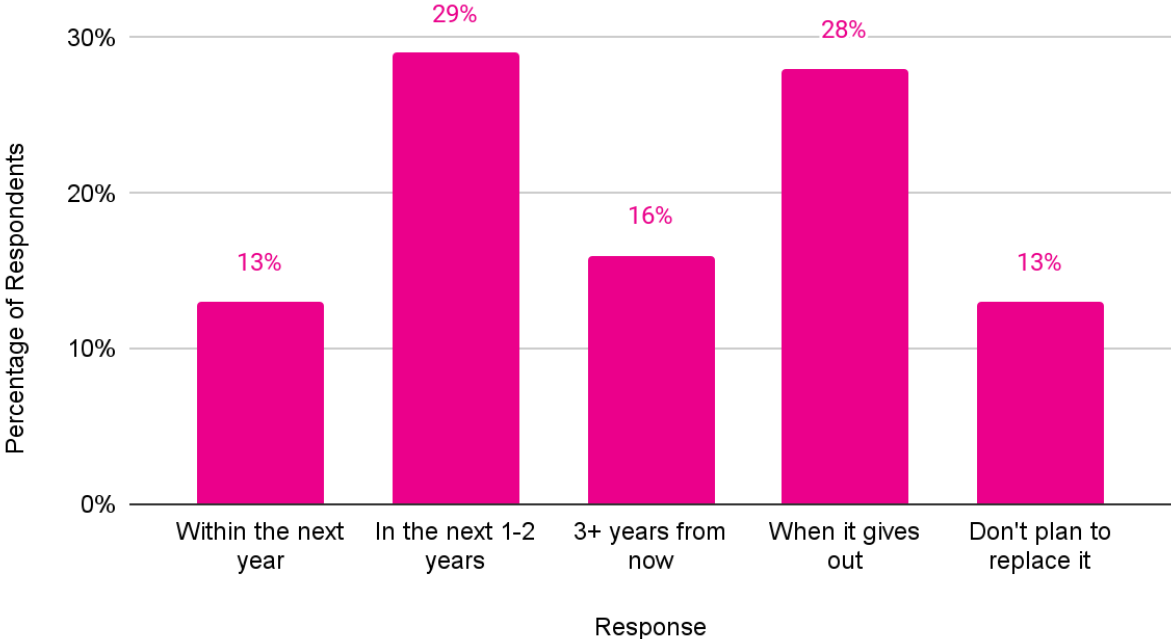


What type of vehicle do you drive?

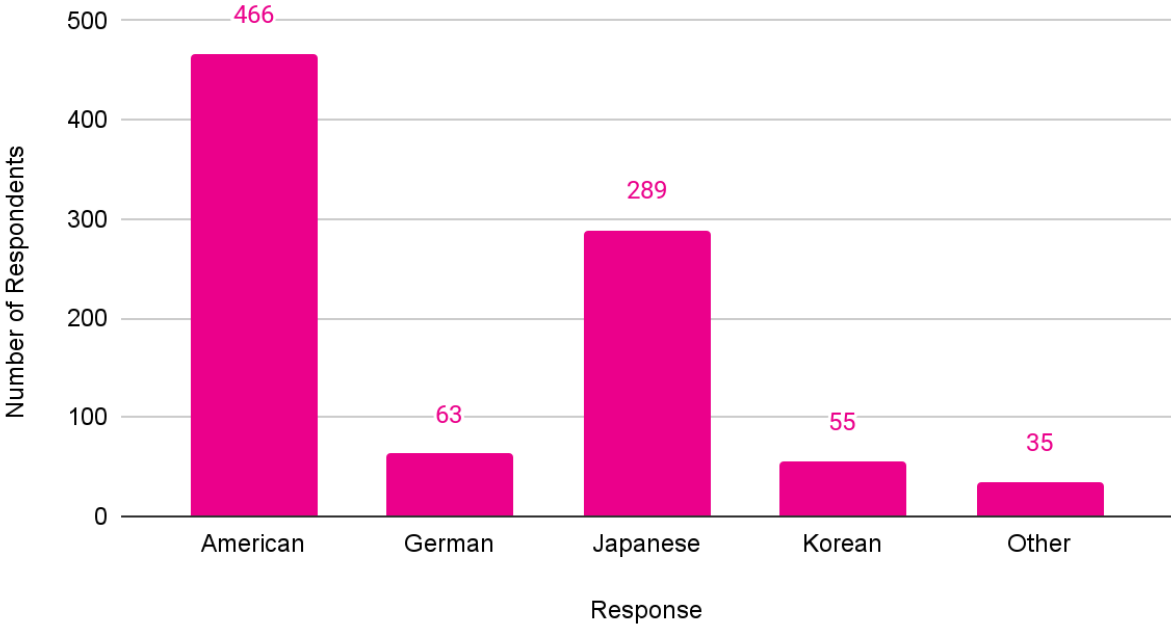


***Methodology:** TrueCar analyzed 1,152 responses to its Car Ownership Survey conducted on 2/1/2023.

Of people who LOVE their vehicle, they plan to replace it...

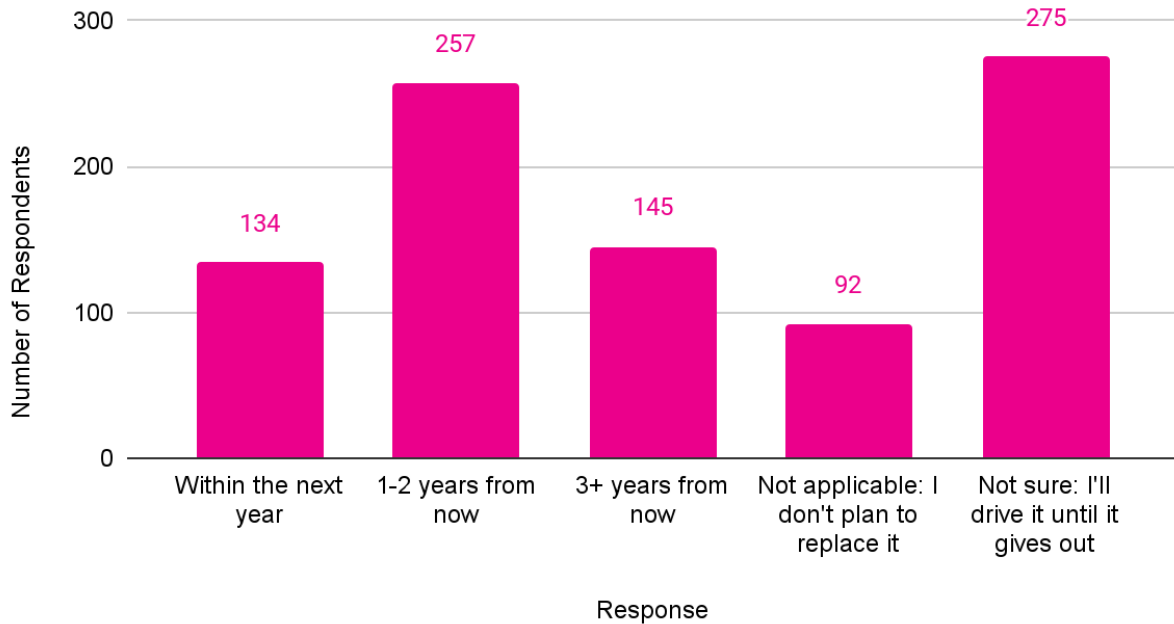


Which of these best describes your vehicle's brand?

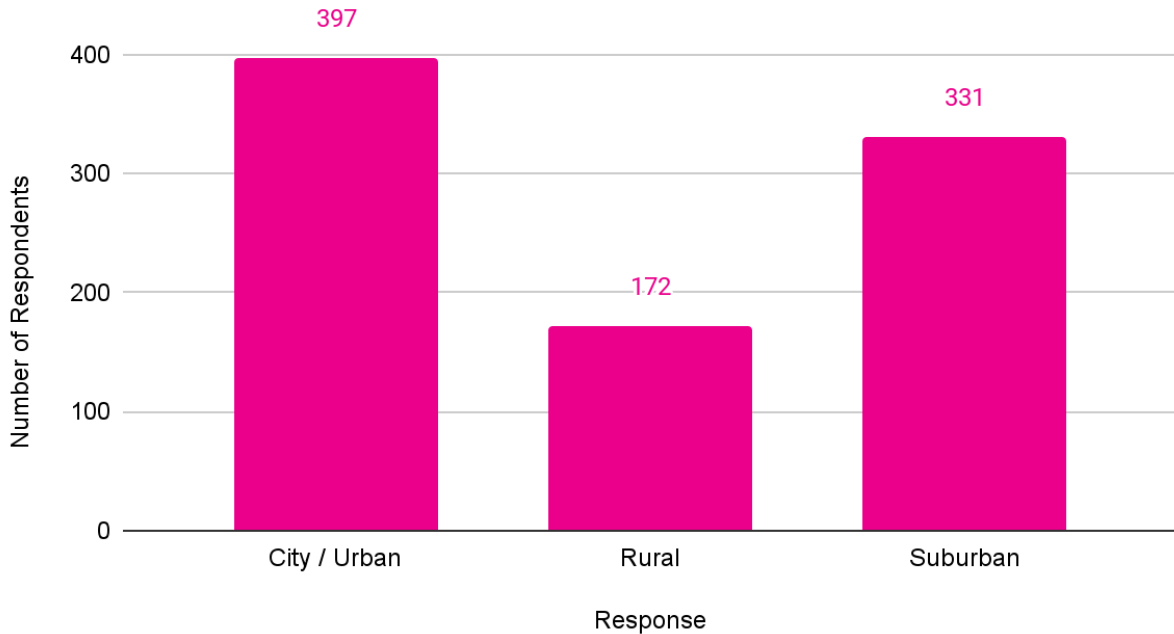


***Methodology:** TrueCar analyzed 1,152 responses to its Car Ownership Survey conducted on 2/1/2023.

When do you plan to replace this vehicle?

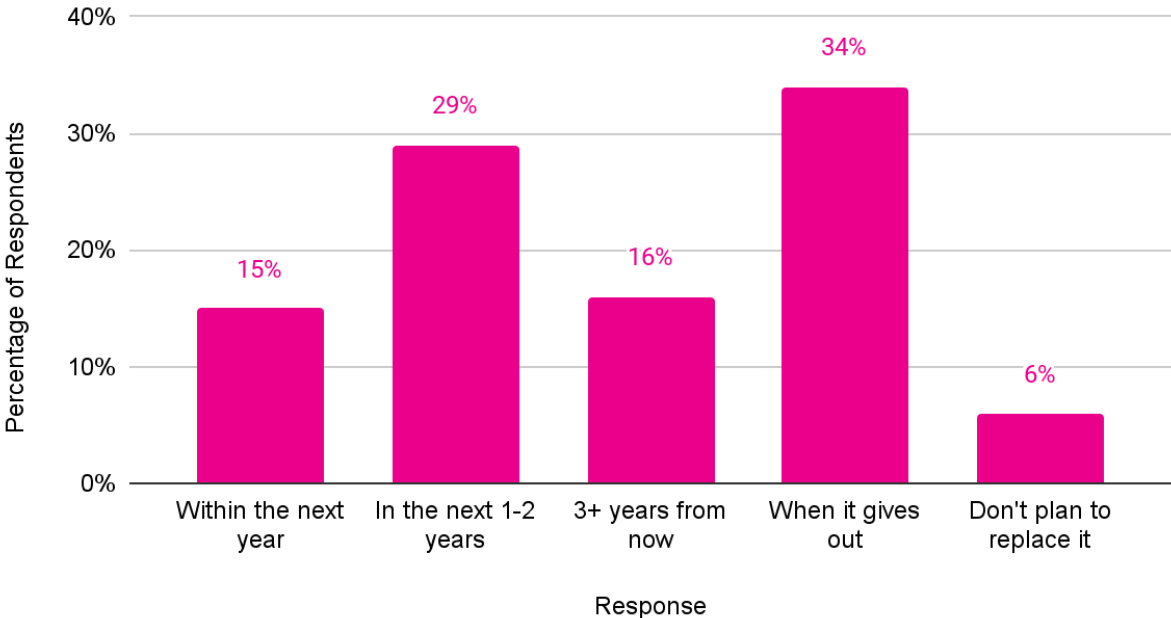


Which best describes the area you live?

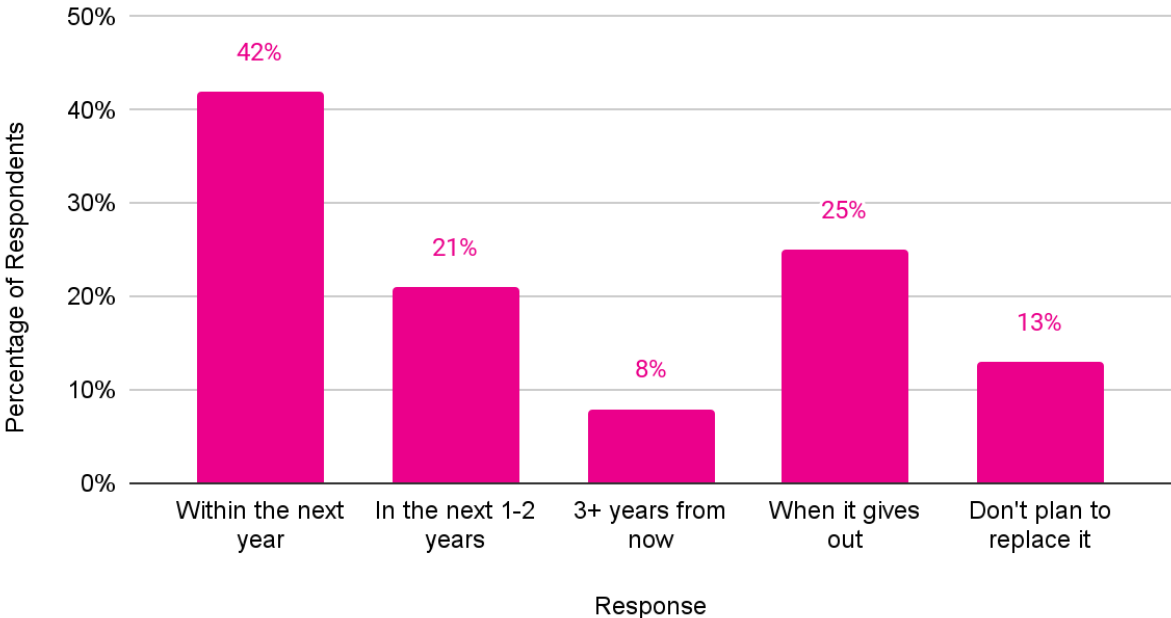


***Methodology:** TrueCar analyzed 1,152 responses to its Car Ownership Survey conducted on 2/1/2023.

Of people who LIKE their vehicle, they plan to replace it...

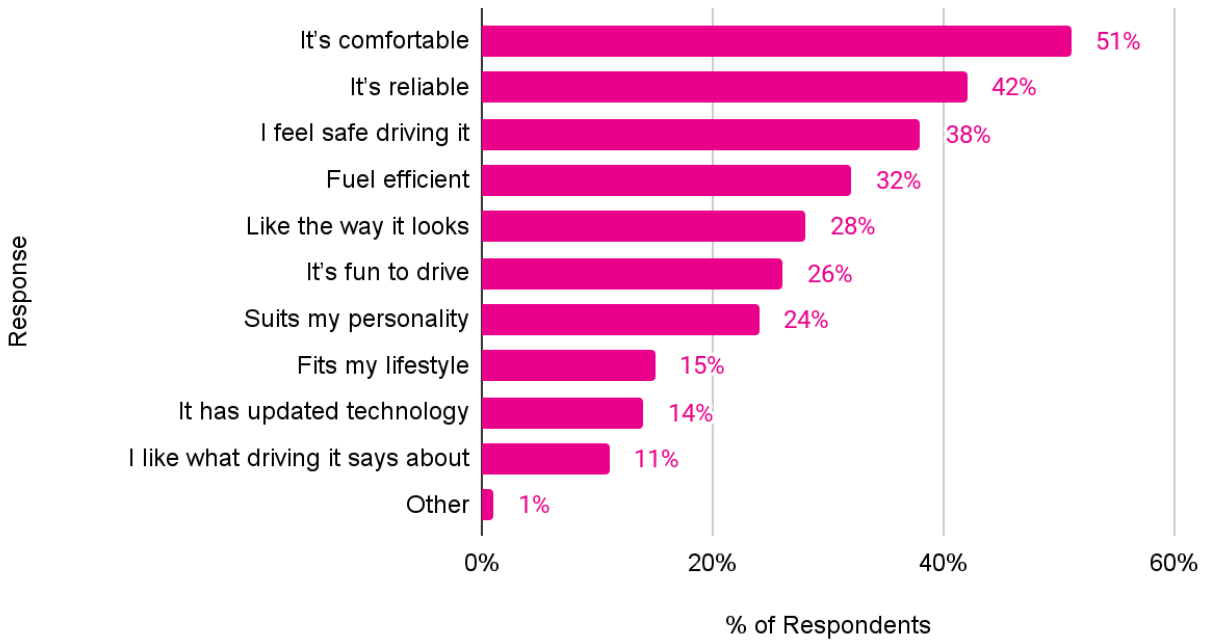


Of people who HATE their vehicle, they plan to replace it...

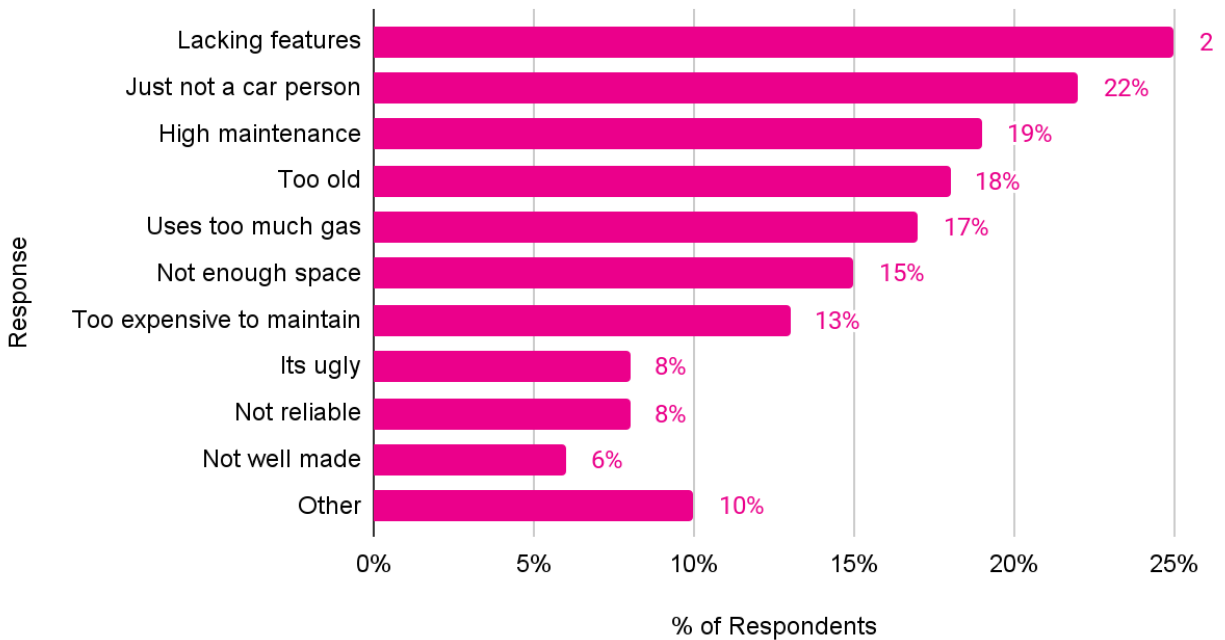


**Methodology: TrueCar analyzed 1,152 responses to its Car Ownership Survey conducted on 2/1/2023.*

% of Respondents vs. Response



% of Respondents vs. Response



***Methodology:** TrueCar analyzed 1,152 responses to its Car Ownership Survey conducted on 2/1/2023.